

FINAL EXAM TOPICS
MA IN INTERNATIONAL ECONOMY AND BUSINESS
(Effective from September 2018)

Advanced Development Economics

Classic Theories of Development (linear stages theories, structural change model of Lewis, the international-dependence revolution, the neoclassic counterrevolution)
Contemporary models of underdevelopment a(coordination failure, multiple equilibria, the O-Ring theory, the Growth Diagnostic Decision Tree)

Advanced International Economics

Describe the determination of trade patterns in the framework of the Ricardian, the specific factors, and the Heckscher-Ohlinian trade models.
External economies of scale, internal economies of scale and international trade.

Advanced International Management

The most important cultural aspects of global management
Human resource management of global companies.

Advanced International Marketing

Segmentation, Targeting, and Positioning in International Marketing
Product and Price Decisions in International Marketing
Place and Promotion Decisions in International Marketing

Corporation Law in the European Union

Describe the content of memorandum (deed of incorporation, company contract, articles etc.), the registration and termination (dissolution) of a company.
Describe the organization of a company (supreme body, executive officer and manager, supervisory board, statutory auditor).
Describe the general types of companies: companies, partnerships.

International Agreements, Organizations and their Economic Effects

Which are the most important international organizations involved in matters of global peace and security?
What are the critics of liberal economic system and its governance?

International Finance

Exchange rate systems from the gold standard to the present

Introduce the benefits and costs of a monetary union! Which are the theoretical criteria of an optimum currency area (OCA)?

International Trade Policy

The instruments of trade policy and their welfare effects.

The political economy of trade policy.

The Law of International Economic Relations

Legal sources of international business law.

Transportation law and trade terms (Incoterms).