

ZSEM International Summer School

June 21 - July 09, 2021

Zagreb School of Economics and Management, Zagreb, Croatia

Program Overview

The Zagreb School of Economics and Management (www.zsem.hr) is Croatia's top business school and the only one in Croatia accredited by the AACSB. Our 3-week summer program offers variety of bachelor and master courses in English taught by renowned lecturers and researchers. Courses are credited for 6 ECTS/ 3 US credits.

Our summer program hosts students from all over the world who are interested in spending three weeks learning and experiencing academic excellence in beautiful Croatia. Apart from the in-class academic program, ZSEM international summer school offer a variety of educational and fun field trips as a part of additional and free Croatian studies course. This includes visits to Croatian cultural, business and political institutions. Rich social program is done through the extensive ZSEM summer buddy program.

Summary:

- ✓ **3 week program**
- ✓ **Variety of bachelor and master level courses in English (6 ECTS/3 US credits) in the field of economics and business**
- ✓ **Croatian studies course (4 ECTS/2 US credits) as an additional free course held in Zadar**
- ✓ **Field trips to National parks Plitvice Lakes and Kornati Islands**
- ✓ **Visit to companies**
- ✓ **Rich social activities through ZSEM summer buddy program**

Courses and Schedule

Students can choose one to two courses from the course list that is credited for 6 ECTS/ 3 US credits. With the course of their choice they are getting the additional course Croatian studies that are credited for 4 ECTS/2 US credits for free. Croatian studies course include in class hours and field trips as part of cultural education.

	COURSE TITLE	ECTS	CLASS HOURS AND SCHEDULE
1	Behavioral Economics	6	Mon-Fri, 10am-1pm
2	Design thinking	6	Mon-Fri, 10am-1pm
3	International Management	6	Mon-Fri, 10am-1pm
4	Managerial Accounting	6	Mon-Fri, 10am-1pm
5	Applied Creativity & Innovation (suggested for master level students)	6	Mon-Fri, 5pm-8pm
6	Marketing practice through Big Data	6	Mon-Fri, 5pm-8pm
7	CAPSTONE – Measuring & Maximizing Corporate Value (suggested for master level students)	6	Mon-Fri, 5pm-8pm
8	Financial Management	6	Mon-Fri, 5pm-8pm
Additional course	<i>Croatian studies</i>	4	Mon-Tue, TBA

Tuition Fee Overview:

TUITION FEES (EUR)		TUITION FEE INCLUDES:
REGULAR FEE	1.400 EUR	<ul style="list-style-type: none"> ✓ 1 course from the summer COURSE LIST (6 ECTS/3 US credits) ✓ Course Croatian studies (4 ECTS/2 US credits) with visits to cultural and business institution held in Zadar ✓ Field trips to National parks Plitvice Lakes and Kornati islands (June 26th – June 29th) ✓ Moodle e-learning access ✓ All study materials
EARLY BIRD FEE (for payments until April 30th)	999 EUR	
PARTNERS FEE (for students of ZSEM partner Universities)	800 EUR	
		<u>TOTAL CREDITS: 10 ECTS / 5 US</u>

One additional course from the course list can be taken but students need to be aware that the program will become very intense and time-consuming.

In case they do decide to take additional course they can earn up to 16 ECTS credits in total.

ADDITIONAL COURSE	<u>REGULAR FEE FOR ADDITIONAL COURSE</u>	<u>EARLY BIRD FEE FOR ADDITIONAL COURSE</u>	<u>FOR PARTNER FEE FOR ADDITIONAL COURSE</u>
One additional course from the summer course list (6 ECTS credits)	550 EUR	450 EUR (April 30 th)	400 EUR

Accommodation

Accommodation **in Zagreb is NOT INCLUDED in the fee, BUT accommodation in Zadar IS INCLUDED in the fee (4 days/3 nights)**. However, we recommend that students arrange their stay in apartments/homes in Zagreb, which they can find by using the services of our student housing support agency. For more details, please see the attached document (Student Accommodation Package) or visit www.homeinzagreb.com. Students are also free to find their own private accommodation through other agencies.

For more information, please visit our website

<https://www.zsem.hr/en/international/shortprograms/summer-school/>

Other information

If students require a visa to enter Croatia, they are required to pay the total tuition fee in order to acquire necessary documentation. In case their visa is denied for any reason ZSEM will return the payment after charging 10% of administrative costs. Postage costs are also incurred by applicants. All international students are required to have health & travel insurance from their home country prior to their arrival in Croatia. This type of insurance has to be valid in case any health services will need to be used while staying in Croatia. For students coming from the EU countries their EU health insurance card is valid under the stated terms&conditions.

Any questions and support that students may need prior to arriving and during their stay can be directed to the program coordinators:

- Gal Oberhofer Dimitrijević, pgal@student.zsem.hr

Estimated budget

ITEM	ESTIMATED COST PER STUDENT (EUR) (for entire 3-week)
Accommodation (including utilities, 24/7 support services) according to the Student Accommodation Package www.1clickhome.hr www.homeinzagreb.com	300 EUR
Food	150 EUR
<ul style="list-style-type: none"> ✓ Average price of 1 restaurant meal is roughly \$8-10 ✓ Average price of 1 breakfast or lunch meal is roughly \$3-5 ✓ Average price of 1 beer is about \$3 	
Transportation (public tram or bus pass)	45 EUR
Airport pick-up /drop-off (private shuttle)	25 EUR (one way)

ESTIMATED TOTAL BUDGET W/O 545 EUR

Important dates

April 30th 2021 - Early-bird payment deadline

May 27th 2021 - Application deadline

June 1st 2021 - Payment deadline

June 21st 2021 - Beginning of the summer school

July 9th 2021 - End of the summer school

Online applications available on <https://www.zsem.hr/en/international/short-programs/summerschool/application/>

Payment info available at: <https://www.zsem.hr/en/international/short-programs/summerschool/tuition-fee/>

CONTACTS

Gal Dimitrijević, pgal@zsem.hr

Nikol Šćrbec, nscrbec@zsem.hr

Filipa Vukasoviceva 1, 10000 Zagreb

Tel: +385 99 242 4188

<https://www.zsem.hr/en/international/short-programs/summer-school/tuition-fee/>