Rural Development Engineering

Final Exam Topics

- Analytical frameworks and tools of the agricultural markets (Supply and demand, Supply- demand and elasticity concepts, Models of market behaviour, Alternative market structures).
- Definition of Business consultancy and importance in business life.
- Describe and explain the Stakeholder Analysis and the Logical Framework Matrix using a rural development project example!
- Describe and explain the structure of a rural development project plan in connection with an example that related with your country/countryside!
- Describe and explain the SWOT Analysis and Problem/Objective Tree using a rural development example!
- Development and Performance of Rural Areas.
- How rural community can be defined, give relevance from your home country?
- Individual and team methods in Business consultancy (e.g.: farm visiting, office consultancy).
- Main indicators of economic development, and their relevance for your home country.
- Main indicators of social development, and their relevance for your home country.
- Origins of rural sociology (Tönnies, Durkheim, Weber, Newby).
- Rural concepts, rural image, rural idyll.
- Spatial aspects of the agricultural markets (Spatial characteristics of the agricultural markets, Local markets International trade).
- Temporal aspects of the agricultural markets (Storage decisions in the marketing of agricultural and food products, Future markets, Options markets and their uses).

Dr. Károly Pető